

2016 NSGC Annual Business Meeting

November 9, 2016

Jehannine Austin, PhD, CGC
NSGC President

Laura Conway, PhD, CGC
NSGC Secretary/Treasurer

Overview

- Welcome
- Volunteer Recognition
- 2016 Highlights and Accomplishments
- NSGC Growth
- NSGC Financial Update
- NSGC Publications Update
- Incoming Board Members
- Q & A

Our Mission and Vision

■ Mission

- The National Society of Genetic Counselors advances the various roles of genetic counselors in health care by fostering education, research, and public policy to ensure the availability of quality genetic services.

■ Vision

- Integrating genetics and genomics to improve health for all.

2016 Board of Directors



Jehannine Austin
President



Mary Freivogel
President Elect



Laura Conway
Secretary/Treasurer



Monica Marvin
Secretary/Treasurer Elect



Joy Larsen Haidle
Immediate Past President

2016 Board of Directors



Carrie Blout
Director at Large



MaryAnn Campion
Director at Large



Katie Dunn
Director at Large



Erynn Gordon
Director at Large



Kaylene Ready
Director at Large



Sara Riordan
Director at Large



Dan Riconda
Director at Large



Meghan Carey
Executive
Director

2016 Committee Chairs and Vice Chairs

Access and Service Delivery Committee

Colleen Campbell, Chair
Sara Gilvary, Vice Chair



Education Committee

Emily Edelman, Chair
Colleen Caleshu, Vice Chair



Marketing & Communications

Workgroup

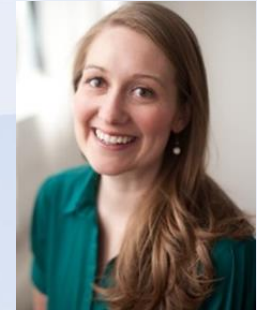
Dena Goldberg, Chair



2016 Committee Chairs and Vice Chairs

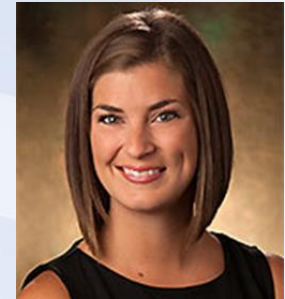
Membership Committee

Shar Munshi, Chair
Katie Spoonamore, Vice Chair



Public Policy Committee

Andy Faucett, Chair
Blair Stevens, Vice Chair



Practice Guidelines Committee

Gillian Hooker, Chair
Erin Carmany, Vice Chair



2016 Special Interest Group (SIG) Chairs

<i>ART/Infertility</i>	Andria Besser	Alyssa Snider
<i>Cardiovascular Genetics</i>	Sara Fitzgerald-Butt	Brittney Murray
<i>Cystic Fibrosis</i>	Matthew Pastore	Barbara Karczeski
<i>Education</i>	Shraddha Gaonkar	Carrie Guy
<i>Familial Cancer Risk</i>	Flora Poleshchuck	Victoria Raymond
<i>Genomic Technologies</i>	Kim Banks	Kelly Farwell Hagman
<i>Health IT</i>	Megan Frone	Willonie Mendonca
<i>Industry</i>	Darci Sternen	Kate Wilson
<i>International</i>	Yue Guan	Jennifer Fitzpatrick
<i>Late Career</i>	Bonnie Baty	TBD
<i>Management & Leadership</i>	Leah Williams	Leslie Bucheit
<i>Metabolism/LSD</i>	Katharine Stoate	Lauren McNair Baggett
<i>Neurogenetics</i>	Amanda Bergner	Jennifer Roggenbuck
<i>Pediatric</i>	Afifa Irani	Rebecca Okashah
<i>Personalized Medicine</i>	Sarah Kalia	Shana White
<i>Prenatal</i>	Shannon Wieloch	Cori Feist
<i>Psychiatric Disorders</i>	Carmela Thompson	Hannah White
<i>Public Health</i>	Amy Gaviglio	Andrea Durst
<i>Research</i>	Morgan Similuk	Gillian Hooker
<i>Student / New GC</i>	Kaitlin Allsbrook	Monica Helm

Thank you to NSGC Executive Office Staff

Executive Director	Government Relations & Advocacy
Meghan Carey	John Richardson
Membership and Operations	Molly Giammarco
Kathryn Whitmer	Marketing and Communications
Eunice Hahn	Jennifer Kasowicz
Education	Hannah Jaracz
Katie Strang	Emily Krutz
Molly McGinnis	Internet and Technology Services
Erika Bruning	Scott Beitzel
Accounting	Hardeek Patel
Alexia Malamis	Events and Tradeshow
Jared Dechowitz	Catherine Perkins
Creative Services and Design	Ricci McDonald
Steve Biernacki	Kate Schulze
Kara Cooke	Rebecca Baker
	Jenny Worcester

Thank you to NSGC Executive Office Staff



Thank you to all of NSGC's dedicated volunteers

We could not do it without you!

- > Committees
- > Task Forces
- > SIGs
- > Workgroups
- > Subcommittees
- > Ethics Advisory Group
- > Annual Conference/Abstracts
- > JEMF
- > AHSPA
- > Rollnick
- > Liaisons
- > *Journal of Genetic Counseling*
- > *Perspectives*
- > Various projects
- > **Many** individual contributors!

*Please check our Member News section
for ways you can get involved with NSGC.*



2016 **HIGHLIGHTS & ACCOMPLISHMENTS**

Rolling Strategic Plan

- Annual review of landscape by Board; full review of strategic initiatives every 3 years
- Align each 3-year strategic plan to support longer-term goals
- Plan adjustments and edits to ensure we are proactive and relevant
- We need member support for this process – you are our best resource
 - Engage** with committees, subcommittees and workgroups
 - Participate** in SIGs
 - Contact** your leaders with emerging information

From Strategy to Action



NSGC's volunteer Committees, Task Forces and Working Groups are the power behind achieving our strategic goals

2016 Committees: Major Accomplishments*

Access and Service Delivery Committee

- Expanded payer resources available to membership
- Provided feedback to Cigna on its genetic counseling preauthorization forms (recommendations implemented by Cigna)
- Oversaw and received approval for application for NSGC's representative to the American Medical Association's Health Care Professional Advisory Committee
- Created a licensure resource page for membership that includes letter templates, lobbying information, maps, and strategic resources
- Minnesota obtained licensure for genetic counselors
- Overseeing NSGC's efficiency efforts and in the process of developing a long-term project plan that includes courses, webinars, and other member resources
- Provided licensure grants to Minnesota, New York, and the Quebec Association of Genetic Counsellors

Education Committee

- Increased coordination with SIGs regarding educational topics
- Launched an entirely redesigned New Online Learning Center
- Initiated an AEC Strategic Planning Meeting to review the future AEC conference model
- Developed and released new educational product surveys
- Developed six webinars on professional issues topics
- Rolled out a new online course structure in 2016 in response to the education needs assessment
- Developed and released four new online courses on member-requested topics:
 - > Variant Interpretation in the Era of WGS/WES
 - > What the Specialized Genetic Counselor Needs to Know about Other Areas of Genomic Medicine
 - > Revisiting Research: Improving Your Skills to Integrate Research into Your Role
 - > Psychosocial Counseling Skills
- Reviewed 200 Category 2 applications and 150 Category 1 applications
- Selected lineup of sessions for the 2016 AEC from a record-breaking 99 session proposals
- Reviewed 481 abstract submissions for the AEC (record-breaking)
- Selected ten journal articles for the *Journal of Genetic Counseling CEU program* and developed quizzes for each article

Marketing and Communications Workgroup

- Reviewed and helped select the new NSGC website design
- Provided input on organization of the NSGC website members-only pages
- Reviewed the design and content of the new NSGC patient website
- Developed the glossary of terms for the patient website
- Reviewed graphics and messaging related to NSGC online courses and member webinar series

Membership Committee

- Completed the 2016 PSS
- Largest historical response rate (n=2,205, 54% response rate)
 - > Created PSS FAQ to be able to share statistical significant data with membership in streamlined way
 - > Identified salary, specialty-specific significant findings
- Administered the lapsed member survey – highest year of member retention
- Reformatted Leadership Awards resulting in 30 more nominations than last year
- Collaborated with *Perspectives* in Genetic Counseling to create new "Diversity Dialogue" column
- Increased visibility of Mentor Program and implemented updates to Mentor Program website which resulted in more sign-ups and matches

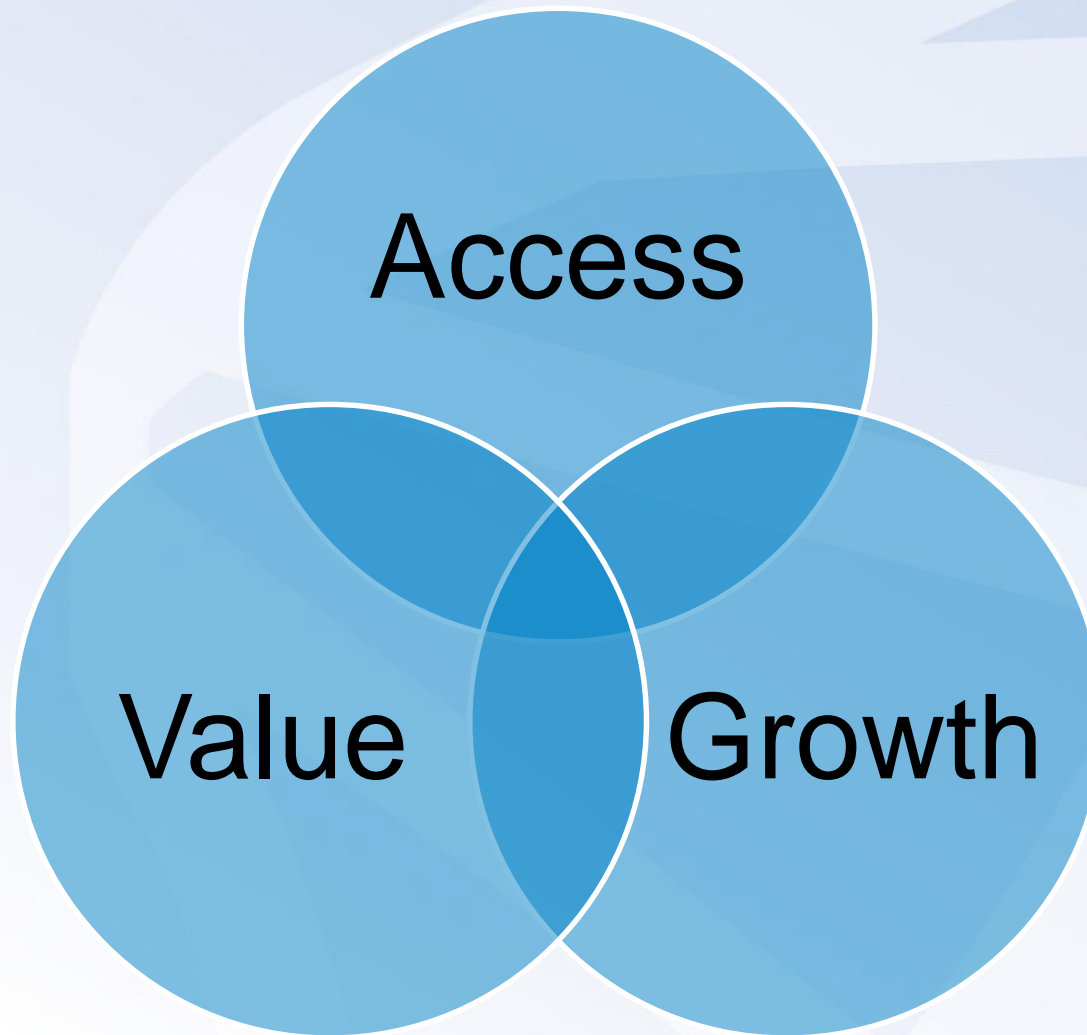
Public Policy Committee

- Submitted comments on behalf of NSGC re: the National Human Genome Research Institute's RFI for Clinical Sequencing Exploratory Research (late December 2015)
- Submitted comments on behalf of NSGC re: the FDA's Premarket Carrier Screening Exemptions (late December 2015)
- Drafted NSGC's response to the EEOC/GINA proposed rule change (Workplace wellness programs)
- Drafted NSGC's comments to HHS' proposed rule change to the Common Rule
- Presented member webinar on gene editing: *The Germline Debate: Can We, Should We, and Will We Use Genetic Engineering to Alter the DNA of our Children?*
- Published white paper in JOGC on Prenatal Testing for Adult-Onset Conditions.
- Position Statements in progress
 - > cfDNA Gene Editing
 - > Testing Minors for Adult-Onset Conditions
 - > Regulation of Genetic Testing
 - > Genetic Testing
 - > Workplace Wellness (early stages)
- Drafting NSGC's comments on the FDA's Guidances on NGS (Due October 1)

Practice Guidelines Committee

- Implemented NSGC's evidence-based practice guideline process that includes systematic review and meets the National Guidelines Clearinghouse esteemed criteria.
- Developed Practice Resource option for documents and topics that have value for the genetic counselor and genetics community
- In the process of working through seven member-submitted practice guideline proposals.
- Committee member invited to speak, and gave three presentations on NSGC's new Practice Guideline process, during ACMG's recent meeting

NSGC's 2016 – 2018 Strategic Objectives



WORKFORCE DEVELOPMENT COLLABORATIVE EFFORTS



Workforce

- Workforce Working Group:
 - > ABGC
 - > ACGC
 - > AGCPD
 - > ASHG
 - > NSGC
- Commissioned and contributed to workforce analysis
- Results available on the NSGC website in the member section in the coming month

Workforce Analysis

- Focus on one subset of profession – direct patient care CGCs
- Neither model accounts for large-scale external factors such as:
 - > Addition of significant new genetic tests, pharmaceuticals or technology
 - > Changes in reimbursement from public and private payers
 - > Regulatory changes
 - > Other factors unknown at this time

Workforce Analysis

Study assessed supply and demand for direct patient care CGCs over ten years (2016-2026):

- Scenario 1 (1 direct patient care CGC per 100K popul'n):
 - > Between 2023 and 2024 the number of direct patient care genetic counselors will satisfy a one FTE per 100,000 population demand
- Scenario 2 (1 direct patient care CGC per 75k popul'n):
 - > Supply does not satisfy demand within the ten-year projection window; equilibrium would not be reached until between 2029 and 2030

Workforce Analysis – Next Steps

- Strategic Planning
 - > Incorporate ongoing activities/projects into plan
 - > Convene stakeholders to discuss results, gaps in data, potential short and long-term approaches
- Continued Data Collection
 - > Revise professional status survey to sharpen questions concerning CGC practice
 - > Let NSGC know if you are collecting data
- Assessment of other segments of the workforce such as industry, education, etc...

NSGC CONSUMER OUTREACH EFFORTS



Media Relations Outcomes

Original placements to date in consumer media, national media and trade media

51

Total number
of media
placements

234 MM

Audience
reach of
placements

Media Highlights

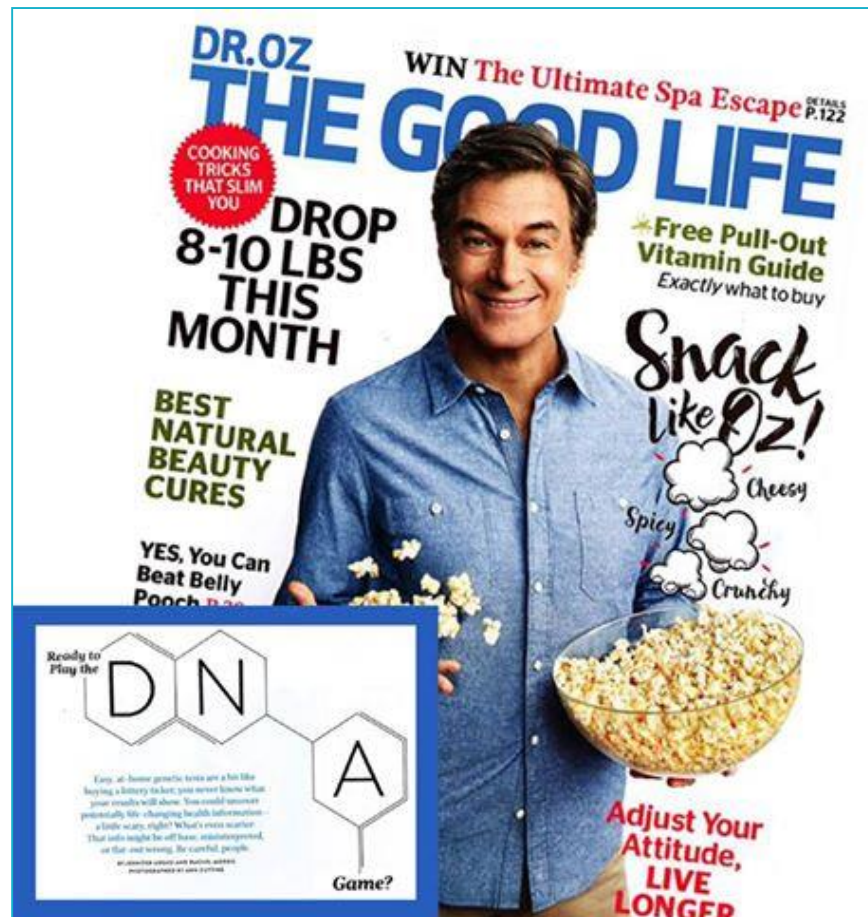
The Washington Post

Here's what men need to know about the Angelina Jolie 'breast-cancer gene'



STAT

Black women are less likely to have breasts and ovaries removed to prevent cancer



Media Highlights

GOOD HOUSEKEEPING

How a Genetic Test Changed My Life

As a teen, Lauren Holder learned that a cruel and fatal disease was stalking her family — and that she might have inherited the gene for it from her dad. Now 30, she shares her journey to discover the truth.

Health

Should You Get Tested for the Breast Cancer Gene?



Genetic Tests May Not Change People's Unhealthy Ways

But DNA results could help spot at-risk individuals for screening and treatment, study authors say



Twitter Chats

Gynecologic Cancers/Cancer Risk

You Retweeted

 **Joy Larsen Haidle** @JoyLarsenHaidle · Mar 9
T4 Find a Genetic Counselor near you at FindaGeneticCounselor.org
[#gynscsm](#) @GeneticCouns

10 retweets, 7 likes

You Retweeted

 **Joy Larsen Haidle** @JoyLarsenHaidle · Mar 9
T3 A genetic counselor can help determine the best test based on your personal and family history. [#gynscsm](#) @GeneticCouns

11 retweets, 7 likes


You Retweeted

 **Mary Freivogel** @MaryFreivogel · Mar 9
T1: GC helps patients make informed decisions to be proactive with their health and the health of their relatives. [#gynscsm](#)

9 retweets, 10 likes

Rare Disease

In reply to Dr. Richard Besser

 **Jehannine Austin** @J9_Austin · Mar 1
Yes! There is a tool to locate a genetic counselor specialist in your area:
findageneticcounselor.com @abcDrBchat
[#abcDRBchat](#) #GCchat

8 retweets, 8 likes

[View conversation](#)


 **Genetic Counselors** @GeneticCouns · Mar 1
T4: NSGC Expert @ERamosSD offers suggestions for connecting with families affected by [#rare diseases](#) buzz.mw/badjo_l [#abcdrbchat](#)

2 retweets, 3 likes

Facebook Highlights

National Society of Genetic Counselors
Published by Rachel Bowen [?] · April 1 · 🌐

U.S. News and World Report published a wonderful piece written by a clinical geneticist about the value of genetic counselors and how they are "unsung heroes" when it comes to helping patients understand genetic tests and results. <http://bit.ly/1M6i8DI>



The Value of Genetic Counselors
Growing field advises patients in many areas, like assessing risk related to a family history of cancer.

HEALTH.USNEWS.COM

64,773 people reached Boost Post

👍 Like 💬 Comment ➦ Share

👤 Tamra Gibby Hill, Ege Sarikaya and 426 others Top Comments ▾

397 shares

National Society of Genetic Counselors
Published by Rachel Bowen [?] · April 13 · 🌐

Our new blog series "Dear Jeanie" is live! The series uses fictional patient questions written by an NSGC expert based on her experiences as a genetic counselor. In the first post of the series, genetic counselor Jeanie answers a question about a mutation in MTHFR. <http://bit.ly/1WqHP4v>



**Dear Jeanie:
What Should I Know
About the Gene
MTHFR?**

18,852 people reached Boost Post

👍 Like 💬 Comment ➦ Share

👤 Jenn Sloan, Carolyn Piccinin and 266 others Top Comments ▾

140 shares

Twitter Highlights


 **Genetic Counselors** @GeneticCouns · Apr 12
Our new #blog series "Dear Jeanie" is live! In today's post, GC Jeanie answers a question about #MTHFR: buzz.mw/b1jih_l #GCchat

14 17

 **Genetic Counselors** @GeneticCouns · May 24
Congrats to all recent genetic counseling graduates! Welcome to the profession. 🎓
#GCchat



10 38

 **Genetic Counselors** @GeneticCouns · Apr 7
We're excited to announce NSGC is taking part in the @DNAday @reddit_AMA series. More info: buzz.mw/b1n1o_l

National
DNA DAY AMA SERIES

"Ask Me Anything" (AMA) Series
On the reddit science community forum
"[/r/Science](https://www.reddit.com/r/science)"



Hosted by **ASHG**, **pgEd**, and **NHGRI**
Featuring prominent geneticists from a range of research areas.

April 18 - 22, April 25



14 14

Reddit Ask Me Anything



“It was a great experience to showcase our expertise in this really cool way!”

Reddit AMA outcomes at a glance:

10 million Impressions on Reddit

8,200 Pageviews on nsgc.org
(60% daily increase on average)

266% Increase in impressions on
Twitter posts about the AMA

Blog Highlights



Dear Jeanie: Half Sister Surprise

Posted By: Dear Jeanie
Wed Aug 31st, 2016

Dear Jeanie,

My mom comes from a big Italian family and she had lots of cousins around growing up, but she and my dad moved to Texas after they got married and over the years she has lost touch with many of them. Dad died suddenly a few years ago



¿Qué esperar durante tu visita de consejería en genética?

Posted By: Ana Morales
Thu May 19th, 2016

Si has recibido un referido para consejería en genética, es posible que te preguntes por qué. Es natural que no hayas oído hablar de la consejería en genética o que no sepas lo que es. Los consejeros en genét



Understanding Hereditary Cancer Syndromes and the Role of Certified Genetic Counselors

Posted By: Georgia Hurst
Wed Jul 13th, 2016

After my brother was diagnosed with Lynch syndrome, I spoke with my doctor and he referred me to a certified genetic counselor. I immediately met with a genetic counselor and a geneticist and they took the time to explain the Lynch syndrome diagnosis.

Consumer Website:

www.aboutgeneticcounselors.com

Find a Genetic Counselor | Search this site | Facebook | Twitter

Brought to you by National Society of Genetic Counselors

Genetic Counselors

Personalized Care For Your Genetic Health

ABOUT GENETIC COUNSELORS | GENETIC COUNSELING | GENETIC TESTING | GENETIC CONDITIONS | FAQs + RESOURCES

What is a Genetic Counselor?
TELL ME MORE

How Do I Find a Genetic Counselor?
SEARCH HERE

How Can a Genetic Counselor Help Me?
WE CAN HELP YOU

How Much Does Genetic Counseling Cost?
LEARN MORE

What Should I Expect when Seeing a Genetic Counselor?
LET US TELL YOU

Have More Questions about Genetic Counseling?
FAQs + RESOURCES

NSGC GROWTH

NSGC Membership: 3,584 and Growing!



Very successful 35th AEC!

- 2,575 attendees!
- Over 400 abstracts presented
- Over 100 exhibitors
- Expanding our profession and our influence

Measuring our Growth



NSGC 2016 Professional Status Survey

Analysis of survey data from genetic counselors, which identifies new and emerging trends in the genetic counseling profession.

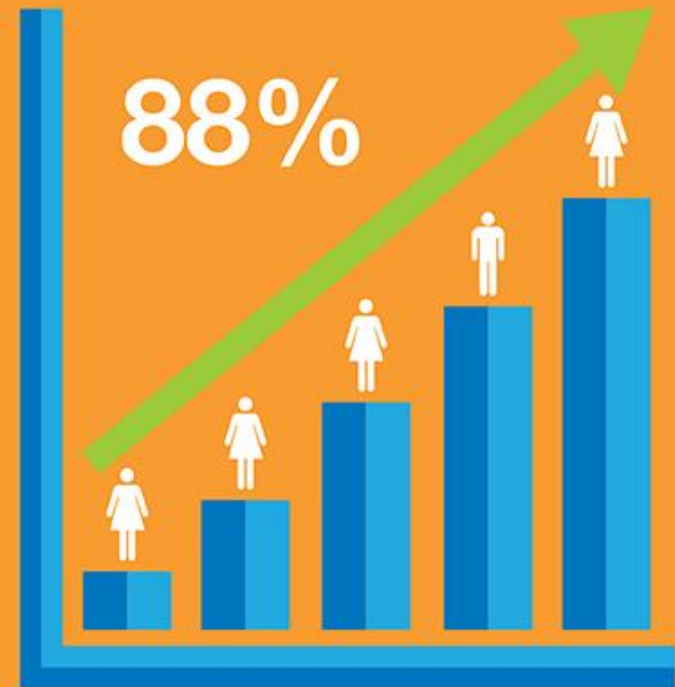
ACCESSIBILITY

Most genetic counselors report they can see new patients **within one week**, and **23 percent** could see a new patient **within 1-3 days**.



The number of Certified Genetic Counselors (CGCs) continues to rise – there has been an **88 percent increase since 2006**.

There are more than 4,000 CGCs today.



55% of genetic counselors report that return patients can be seen within one week. Telegenetics (telephone counseling) can be available within a day for expedited cases where surgical decisions need to be made.*



CAREER PROFILE

Genetic counseling is a unique and specialized STEM (Science, Technology, Engineering and Math) career.

Nine out of 10 genetic counselors reported that they were satisfied with their job.



Genetic counselors are passionate about helping patients and medical professionals use genetic information to make decisions.



The average salary for a full-time genetic counselor is **\$81,377, an 8 percent increase over 2014**. Salaries can range up to \$250,000.

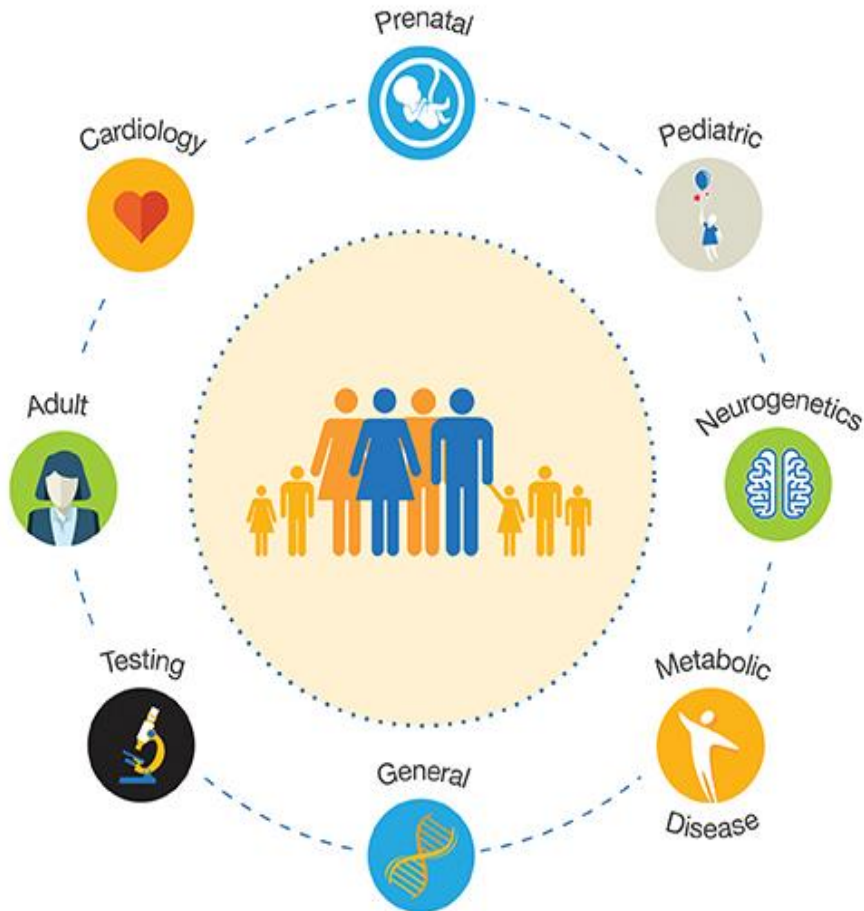
The U.S. Bureau of Labor Statistics projects a **growth rate of 29 percent** for genetic counseling positions over the years 2014-2024.



WORK ENVIRONMENT

The largest specialty area for genetic counselors is **cancer genetics**, but genetic counselors work in a variety of areas.

SPECIALTY AREAS



EXPANSION IN SPECIALTIES BETWEEN 2014 AND 2016



GENETIC COUNSELORS WORK IN A VARIETY OF SETTINGS



Universities



Hospitals



Laboratories



Non-Profits & Government

NSGC & our profession's growth

- Providing a “home” or common base for us all based on our shared roots and values
- Acknowledge, support and celebrate the ever-diversifying professional roles that genetic counselors hold

NSGC's Education Challenge

- Our challenge: meeting increasingly diverse needs
 - > NSGC Annual Conference
 - Growth and change
 - Highlighting research
 - Building community
 - > New online courses
 - shorter courses, more topics, lower price
 - > Professional Issues topics delivered through free webinars
 - > Specialty-specific webinars offered through SIGs



Nominations and Election Process & Results

NSGC Leadership: Nominations and Elections Process

Nominating Committee:

- President, past president, two (2) non-officer board members and four (4) at-large members
 - > Four (4) at-large members selected by Membership Committee from individuals responding to an open call for applicants

NSGC Leadership: Nominations and Elections Process

- Call for Nominations opened in January 2016:
 - > Members submitted 54 nominations
 - Nominations represented 22 individuals; 19 were willing to be considered
 - > Nominees assessed using a combination of quantitative and qualitative measures
 - Quantitative measures assessed through application materials and CV: provide overall metrics for candidates, including years of experience, specialty area, work setting and genetic counseling experience
 - Qualitative measures assessed through interviews: provide assessment of leadership skills, strategic thinking and other personal and professional experience

NSGC Leadership: Nominations and Elections Results

- Membership identified strong pool of nominees
- Diverse slate presented (specialization, work setting, years of experience, gender)
- 38% of eligible voters participated
- Ballot approved by 94% of those voting
 - > 5% abstained from voting
 - > 1% submitted write-ins and/or did not approve the slate

Nominations: Future directions




- Continue to enhance feedback process to nominees
- Call for nominees opens in early 2017
- **You** can make a difference in the future of NSGC:
 - > Nominate a colleague
 - > Apply to serve on the Nominating Committee
 - > **Nominate yourself!**



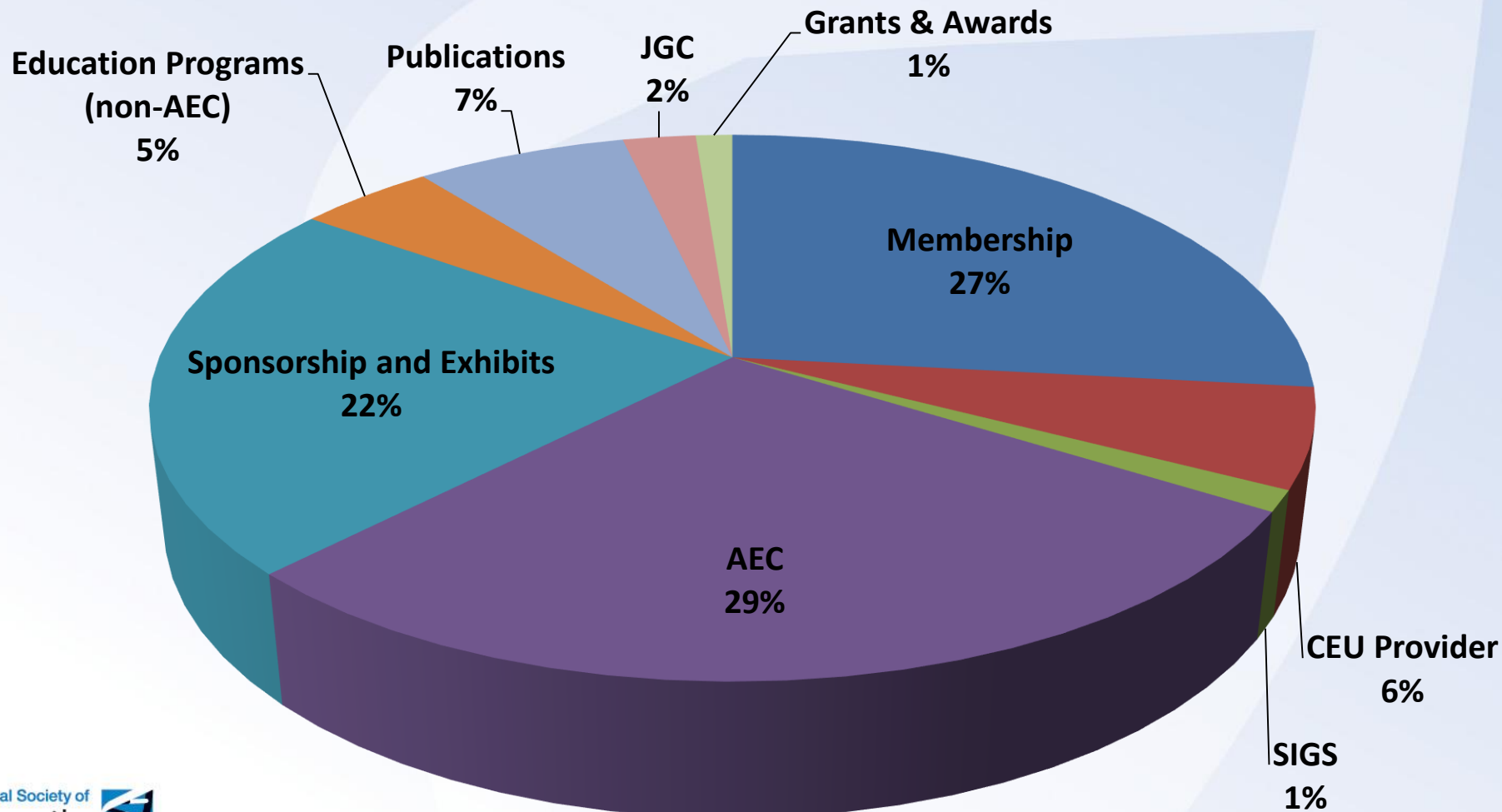
2015 - 2016 Financial Report

**Laura Conway, PhD, CGC
NSGC Secretary/Treasurer**

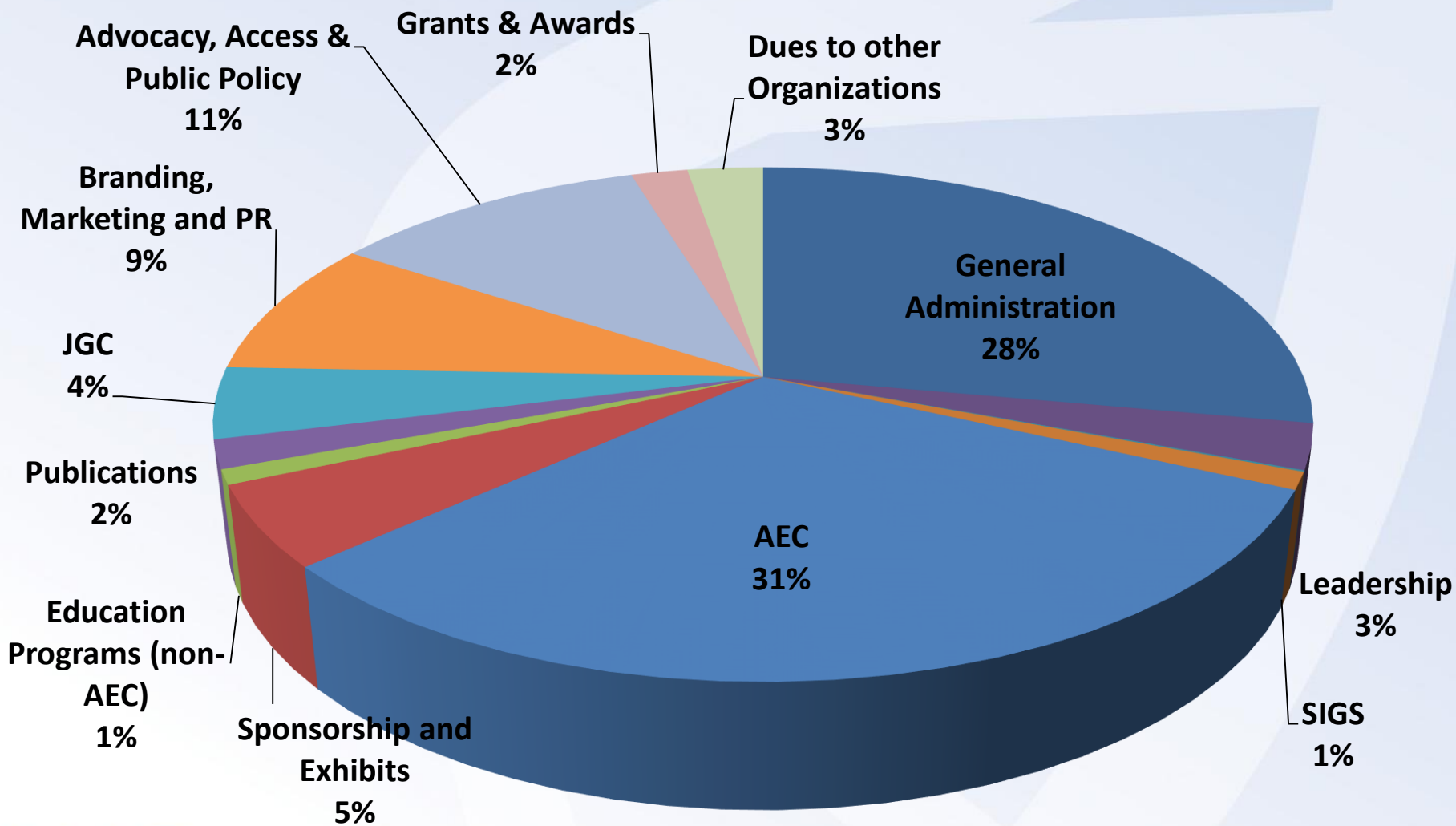
Financial Objectives in 2015

- Maintain a healthy financial base 
- Invest in our members and the profession 
- Invest in tools and initiatives to promote awareness of genetic counselors 
 - > Increased advocacy support
 - > Increased public relations support
 - > Developed new consumer education tools
 - > Funded workforce initiatives

Sources of Revenue: 2015 Year-end

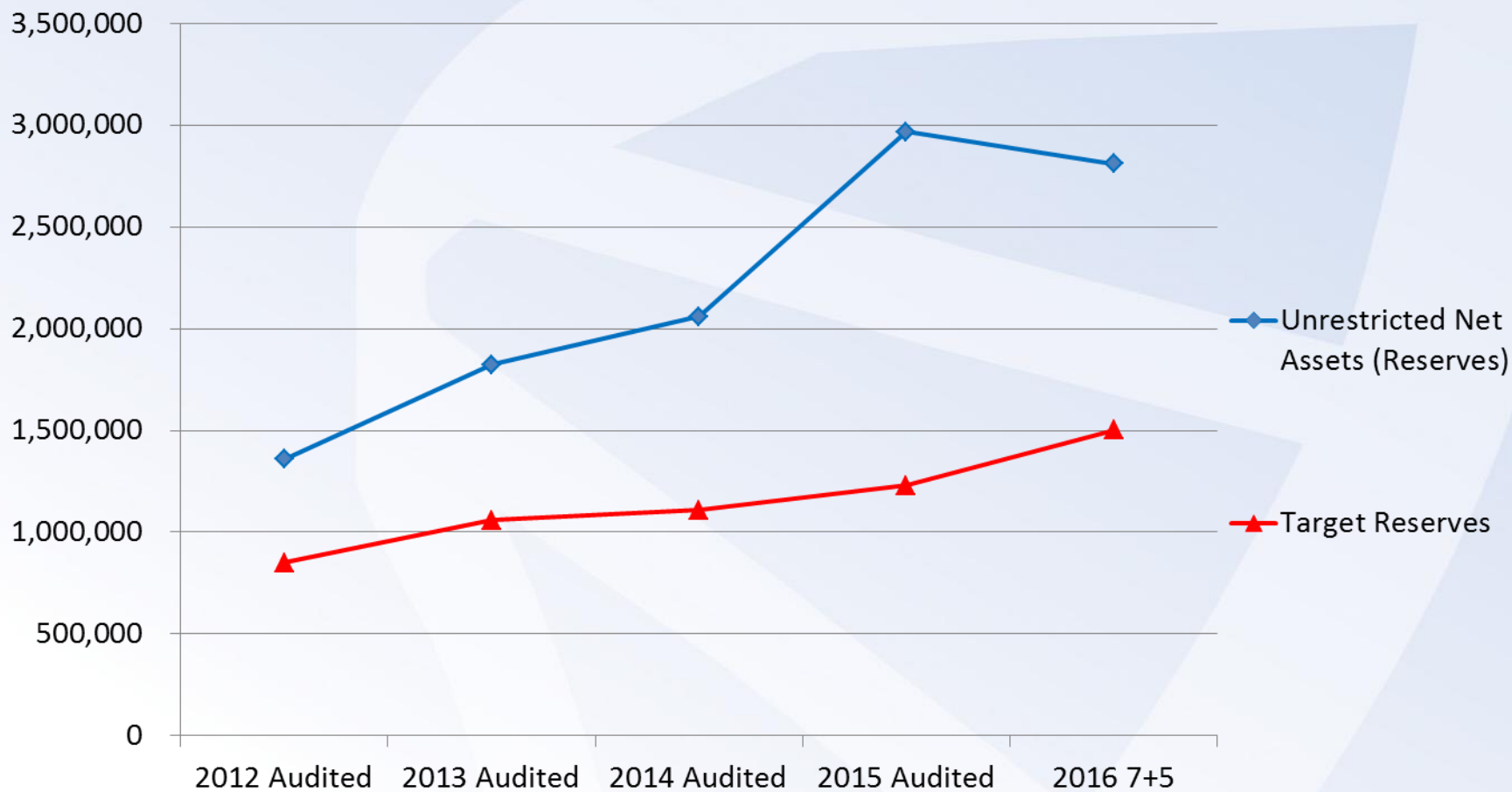


Expense Distribution: 2015 Year-end



*Note that general administration includes staff, legal fees, IT, website hosting, public relations, accounting, insurance, bank and credit card fees, office services and postage.

Resources for Strategic Investment



Cash Assets as of December 31, 2015

■ Cash Assets	
> NSGC liquid assets:	\$1,704,187
> NSGC Investments	\$1,386,375
> JEMF:	\$42,903
> Rollnick:	\$72,431
> AHSPA	\$20,139
■ Budgeted Revenue:	\$2,321,510
■ Year-end Actual Revenue:	\$2,741,025
■ Budgeted Expenses:	\$2,434,714
■ Year-end Actual Expenses:	\$2,321,333

2015 Budgeted Net Revenue: (\$113,204)

2015 Year-end Actual Net Revenue: \$419,691

Progress toward financial goals

- Ended 2015 with an overall surplus of **\$423,751** after incorporating our restricted funds and any gains/losses from investments.
- Allowed us to make some significant strategic investments in 2015 and 2016 in public relations, advocacy, staff support for committees and workforce initiatives.
- We have not accessed our investment funds to cover any expenses since 2006 and we have not increased membership fees since 2011.

Where do we stand today?

■ 2016 Forecast

- > Budgeted Revenue: \$2,764,965
- > 7+5 Forecast for Revenue: \$3,017,175

- > Budgeted Expenses: \$2,916,738
- > 7+5 Forecast for Expenses: \$3,016,573

2016 Budgeted Net Revenue: (\$151,773)

2016 7+5 Forecast for Net Revenue: \$602

NSGC Publications Update

- > *Journal of Genetic Counseling*
- > *Perspectives in Genetic Counseling*
- > *Position Statements*
- > *Practice Guidelines*

Journal of Genetic Counseling



Bonnie LeRoy, MS, CGC
Editor-in-Chief



Pat McCarthy Veach, PhD
Assistant Editor



Journal of Genetic Counseling **Associate Editors**

Christina Palmer, PhD

Editor for COI papers



Ian MacFarlane, PhD

Stats expert extraordinaire!



Journal of Genetic Counseling Data September 15, 2015 through September 15, 2016

- Manuscript submission and processing has increased
 - > Over the above 12 months, JOGC editorial office received:
 - 269 new submissions; 22-23 new per month
- We had about 14% increase in the number of new manuscripts received over the same time period last year.
- 102,010 Downloads in 2015.

Journal of Genetic Counseling highlights

- Impact Factor is currently **2.030**
- 2016 AEC Abstracts: available online, to be published in Dec 2016 issue
- Special Issues
 - > Professional Development guest edited by Krista Redlinger Grosse and Nancy Callanan: published in August of 2016.
 - > Complex Counseling Issues guest edited by June Peters and Luba Djurdjinovic: in the final stages of preparation.
- NEW this year! Outstanding student publication award: Springer has provided funding to recognize up to 2 papers/year! The editorial board is developing a selection process for these awards. Winners will each receive a \$500 award.

Journal of Genetic Counseling

A call for papers is out for a Special Issue: ***Technology and Genetic Counseling.***

If you have an appropriate manuscript, please participate in this issue.

(See website for JoGC for full description of call for papers).

If you are interested in serving as a reviewer, PLEASE contact Bonnie or Pat. Your expertise is important!

leroy001@umn.edu

veach001@umn.edu



Perspectives in Genetic Counseling

**Kirsty McWalter, MS, CGC,
Editor**



**Kristen Hanson, MS, CGC,
Associate Editor**



Perspectives in Genetic Counseling

Perspectives continues to be a highly valued member benefit

- Content solicitation strategy:
 - Maintains pipeline of thoughtful and interesting articles
 - Highlights a range of genetic counselor experiences
- New this year: PGC will introduced a Diversity column
 - Feedback on this new column has been very positive.
 - Alternates with the popular Global Genetics column.
- Kirsty and Kristen welcome contributions and suggestions from NSGC members!

Perspectives in Genetic Counseling

Readership Data

- Open rates continue to be strong in 2016 and average 36% with click-through rates around 31%
- In comparison, open rates for associations and healthcare organizations are 11-30% and click-through rates are 6-8% (*Constant Contact FAQs, August 2015*)

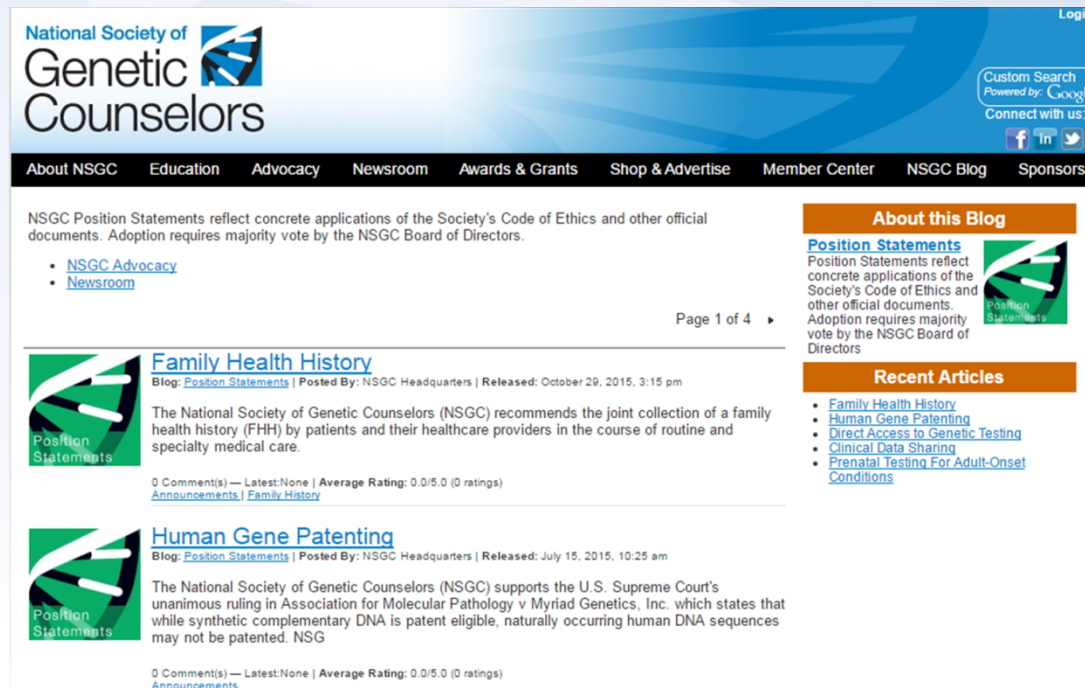
	Total Distribution	Opens	Open Rate	Click Throughs	Click Through Rate
Q1 2016	3,375	1,227	37%	424	35%
Q2 2016	3,124	1,026	34%	312	30%
Q3 2016	3,687	1,306	37%	346	27%

Perspectives in Genetic Counseling

The *Perspectives* Committee continues to be a very dedicated group of volunteers – we thank them for their work!




Position Statements

- Public voice of NSGC on key issues
- Used with media, policymakers, payers



The screenshot shows the NSGC website's Position Statements blog page. The header includes the NSGC logo, a search bar, and social media links. The main content area features a navigation menu and a list of position statements. The first statement is titled "Family Health History" and the second is "Human Gene Patenting". Both statements include a brief description, a date, and a rating.

National Society of Genetic Counselors Login

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NSGC Position Statements reflect concrete applications of the Society's Code of Ethics and other official documents. Adoption requires majority vote by the NSGC Board of Directors.

- [NSGC Advocacy](#)
- [Newsroom](#)

Page 1 of 4 ▶

Family Health History
Blog: [Position Statements](#) | Posted By: NSGC Headquarters | Released: October 29, 2015, 3:15 pm

The National Society of Genetic Counselors (NSGC) recommends the joint collection of a family health history (FHH) by patients and their healthcare providers in the course of routine and specialty medical care.

0 Comment(s) — Latest: None | Average Rating: 0.0/5.0 (0 ratings)
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Human Gene Patenting
Blog: [Position Statements](#) | Posted By: NSGC Headquarters | Released: July 15, 2015, 10:25 am

The National Society of Genetic Counselors (NSGC) supports the U.S. Supreme Court's unanimous ruling in Association for Molecular Pathology v Myriad Genetics, Inc. which states that while synthetic complementary DNA is patent eligible, naturally occurring human DNA sequences may not be patented. NSG

0 Comment(s) — Latest: None | Average Rating: 0.0/5.0 (0 ratings)
[Announcements](#)

About this Blog

[Position Statements](#)
Position Statements reflect concrete applications of the Society's Code of Ethics and other official documents. Adoption requires majority vote by the NSGC Board of Directors.

Recent Articles

- [Family Health History](#)
- [Human Gene Patenting](#)
- [Direct Access to Genetic Testing](#)
- [Clinical Data Sharing](#)
- [Prenatal Testing For Adult-Onset Conditions](#)

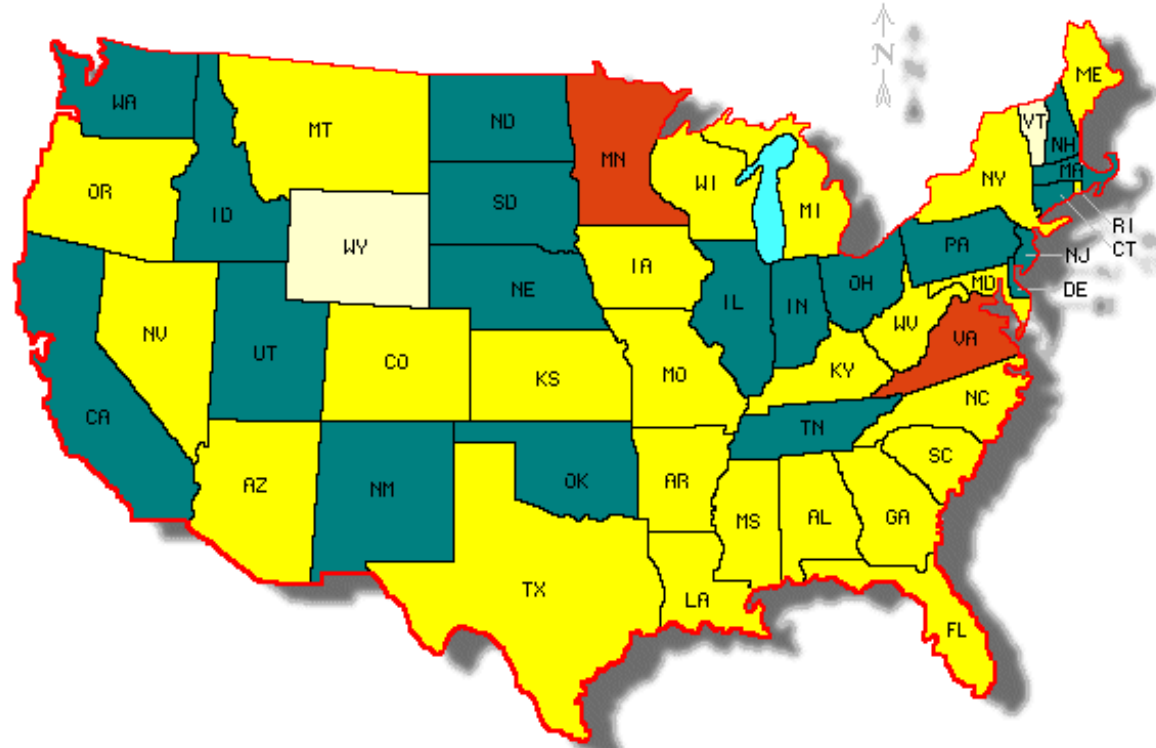
Practice Guidelines

- New rigorous process – ahead of other organizations
 - In line with National Guidelines Clearinghouse requirements
- Evidence-based best practice
- Setting standards for patient care

State Licensure



- States w/Licensure
- States in Rulemaking
- States in Progress



CMS Recognition



- Legislation drafted: to recognize certified genetic counselors as providers of Medicare
- Other organizations' support: secure
- Bill sponsor re-elected



Incoming 2017 NSGC Board Members



Erica Ramos
Incoming President Elect



Shannan Delany Dixon
Incoming Secretary/Treasurer



Curtis Coughlin, II
Incoming Director at Large



Jason Flanagan
Incoming Director at Large



Emily Edelman
Incoming Director at Large



Sarah Noblin
Incoming Director at Large

Question & Answer Session

Jehannine Austin, PhD, CGC

2016 NSGC President

Laura Conway, PhD, CGC

2016 NSGC Secretary/Treasurer

Meghan Carey

NSGC Executive Director

Thank you for your participation!

